

Value Creation Process

Through the effective use of our technological achievements, we will continue to create new value in our products that will enable people to lead richer, more fulfilling lives.

Corporate Philosophy

Our Purpose

Advancing technological solutions by synergistic approach.
Contributing to society for safety, comfort, and peace of mind.

Our Values

Change Create Innovate

Changing through challenges for a better tomorrow

Creating ingenious solutions, driven by customer focus

Innovating through collaboration



External environment

- Transformation of the mobility sector
- Climate change
- Changing the business environment through digital transformation (DX)
- From selling products to experiential consumption
- More diverse customer needs
- Trend towards smaller families and population aging

Technology and managerial assets*

Technical department researchers

65 personnel

Production sites in Japan

8 sites

Overseas business sites

14 sites in 9 countries

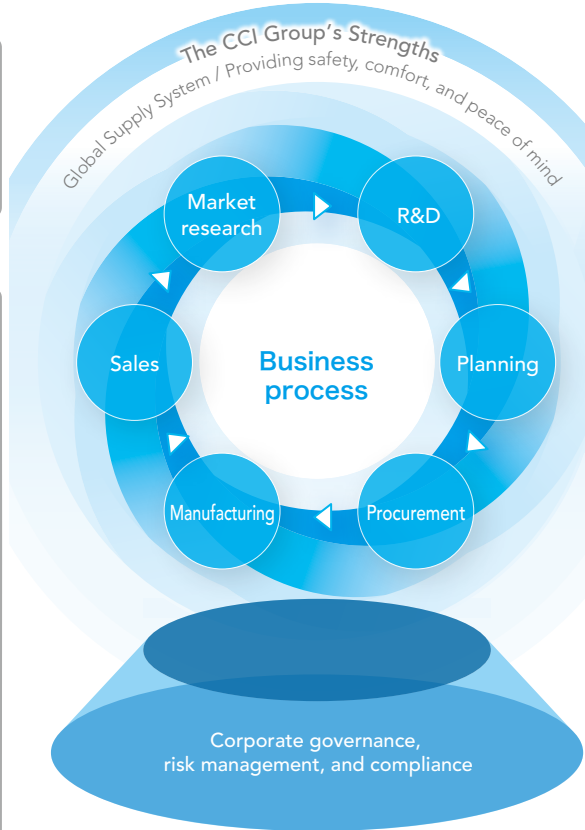
No. of patents held

229 patents



CCI CORPORATION
Headquarters Laboratory

*Data correct as of March 31, 2024
No. of technical department researchers and patents held (CCI Corporation)



Products, services, and initiatives

Our approach to social issues



Automotive Chemicals Division

- Developing next-generation mobility products
- Developing environmentally friendly products
- Simplifying car cleaning and maintenance in anticipation of future growth in car-sharing



Residential Construction Materials Division

- Providing a tranquil residential environment
- Making on-site installation more efficient
- Expanding the use of noise reduction Business process technology in the mobility sector



Industrial Tires Division

- Providing environmentally friendly products
- Antibacterial, durable, conductive, noise-reducing, energy-saving
- Long product lifespan
- Wheel / tire reuse (retreading)



R&D Department

- Providing environmentally friendly products and services driven by new technologies



Corporate Division

- Establishing systems and an environment that allows you to work anywhere
- Improving employee engagement

ESG priority issues (Targets for 2030)



Building a recycling-oriented society for our products
Switching over to using non-petroleum-derived raw materials



Reducing waste at every stage from procurement through on-site construction to demolition



Reducing the amount of environmentally



Manufacturing low-carbon emitting products (Energy management)



Promoting diverse work styles

Our vision for society (in 2050)

Realizing richer, more fulfilling lives for people

[Society]

- Providing mobility in an environment characterized by safety, comfort, and peace of mind
- Creating tranquil living spaces
- Enhancing health and quality of life

[Workplace]

- Improving workplace satisfaction and revitalizing the company
- Commitment to respect human rights
- Enhancing compliance



Creating unprecedented value

- Generating new products and services



Contributing to a sustainable society

- Achieving a carbon neutral society
- Transitioning to a circular economy

